Radioactive Seed Localization in Breast Diseases

April 25, 2014

Herberman Conference Center
UPMC Shadyside
Pittsburgh, Pennsylvania

Course Co-Directors
Marguerite Bonaventura, MD
Ronald Johnson, MD

Sponsors
Magee-Womens Hospital of UPMC
University of Pittsburgh School of Medicine
Center for Continuing Education in the Health Sciences
Overview

The standard approach to localization of nonpalpable breast lesions prior to excision has been preoperative wire localization. The procedure of wire localization suffers from a number of limitations to include, but not limited to, patient discomfort, migration of the localization wire, accidental dislodgement, and delays to the radiology and surgical scheduling.

Radioactive seed localization of nonpalpable breast lesions is one of a number of new technologies aimed at replacing wire localizations. This procedure affords the radiology and surgical teams the opportunity to uncouple their efforts, resulting in improved efficiency. It is associated with greater patient satisfaction and offers the potential for improved localization with resection of smaller breast volumes.

The course is designed to introduce the option of radioactive seed localization, with a comprehensive review from inception to implementation, educating all disciplines regarding technique, benefits to health care team and patient and the necessary administrative framework for safety and regulatory compliance.

Who Should Attend

Surgeons, Radiologists, Pathologists, Radiation Safety Officers and Hospital Administrators.

Continuing Education Credit

The University of Pittsburgh School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The University of Pittsburgh School of Medicine designates this live activity for a maximum of 4.00 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Other health care professionals are awarded 0.4 continuing education units (CEU’s) which are equal to 4.00 contact hours.

Location

Herberman Conference Center Room 201A & B
UPMC Shadyside
Pittsburgh, PA 15232

Schedule - April 25, 2014

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<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>9:30 am</td>
<td>Registration</td>
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<tr>
<td>10:00 am</td>
<td>Introduction</td>
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<tr>
<td></td>
<td>Marguerite Bonaventura, MD</td>
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<tr>
<td>10:15 am</td>
<td>Radioactive Seed Placement: The Radiologist’s Perspective</td>
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<td>Jules Sumkin, DO</td>
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<tr>
<td>10:35 am</td>
<td>Radioactive Seed Localization: The Surgeon’s Perspective</td>
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<td>Ronald Johnson, MD</td>
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<tr>
<td>10:55 am</td>
<td>Radioactive Seed Localization: The Pathologist’s Perspective</td>
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<td>Gloria Carter, MD</td>
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<tr>
<td>11:10 am</td>
<td>Video, Q &amp; A, and Panel Discussion</td>
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<tr>
<td>11:45 am</td>
<td>Hands-on Workshop for Radiologists and Surgeons</td>
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<td></td>
<td>Cynthia Steiner, MS</td>
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<tr>
<td>12:30 pm</td>
<td>Lunch</td>
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<tr>
<td>1:00 pm</td>
<td>Radioactive Seed Localization Program: Framework and Compliance</td>
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<td>LaJuana Fuller, MA, HCA, R.T.(R)(M); Carol Iams, R.T.(R)(M)</td>
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<tr>
<td>1:40 pm</td>
<td>Radiation Safety and Regulatory Issues for Radioactive Seed Localization</td>
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<td>Michael Sheetz, MS, CHP, DABMP</td>
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<tr>
<td>2:10 pm</td>
<td>Q &amp; A</td>
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<tr>
<td>2:40 pm</td>
<td>Conference Adjournment</td>
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</tbody>
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Course Co-Directors

Marguerite A. Bonaventura, MD
Associate Professor of Surgery
Magee-Womens Hospital of UPMC
University of Pittsburgh
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Ronald R. Johnson, MD
Associate Professor of Surgery
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Faculty

Marguerite A. Bonaventura, MD

Gloria Carter, MD
Associate Professor of Pathology
University of Pittsburgh
Medical Center

LaJuana Fuller, MA, HCA, R.T.(R)(M)
Director, Women’s Imaging
Magee-Womens Hospital of UPMC

Carol Iams, R.T.(R)(M)
Lead Mammographer
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Ronald R. Johnson, MD

Michael Sheetz, MS, CHP, DABMP
Radiation Safety Officer
Clinical Assistant Professor of Radiology
University of Pittsburgh

Cynthia Steiner, MS
Medical Health Physicist
Radiation Safety Office
University of Pittsburgh

Jules Sumkin, DO
Professor and UPMC Endowed Chair for Women’s Imaging
Chief of Radiology
Magee-Womens Hospital of UPMC
University of Pittsburgh
Medical Center

Faculty for this activity has been required to disclose all relationships with any proprietary entity producing health care goods or services.

Registration Information

Registration for this course will be accepted as long as space is available, so register early.

Registering online is the quickest and easiest way to reserve your space at CCEHS conferences.

1. Visit our online registration site at:
   https://ccehs.upmc.com/liveFormalCourses.jsf
2. Scroll to the Radioactive Seed Localization in Breast Diseases section on the web page
3. Click the Registration button and enter all the requested information you provided us when you registered.
4. After registering, an electronic confirmation will be sent to the email address you provided at (412) 623-5993.

You must bring this confirmation with you to the conference.

Paper Registrations by Fax or Mail

If you are unable to register online, please contact Maureen Hewko at (412) 623-5993 for a paper registration form. Registration forms must be completed and returned by Friday, April 18, 2014.

Registration is not accepted without payment.

Cancellation

All cancellations must be in writing and sent to us via U.S. mail, email or fax (contact information below). Tuition for cancellations postmarked or date stamped before April 18, 2014 will be refunded in full. After April 18, 2014, a $35 administrative fee will be assessed. No refunds will be made after April 25, 2014. Cancellation requests can be made to:

Maureen Hewko, MBA
Program Manager
David C. Koch Regional Cancer Therapy Center
UPMC Cancer Pavilion, Suite 413
5150 Centre Avenue
Pittsburgh, PA 15213
Phone: (412) 623-5993 • Fax: (412) 692-2520
Email: hewkom@upmc.edu
The UPMC Center for Continuing Education in the Health Sciences reserves the right to cancel this program if sufficient registrations are not received. In the case of cancellation, the department will fully refund registration fees.

**Registration Fee:** $400.00  
$200.00 for UPMC employees

**Registration fee includes:**
- Continuing education credit
- Registration and course materials
- Continental breakfast, lunch and conference break refreshments.

**Accommodations**

The conference has contracted a limited number of hotel rooms at the Hampton Inn in Oakland for conference attendees. You may book a room by calling the hotel at (412) 681-3022 and asking for the group code “UPMC Conference” in order to receive our reduced rates. The special reduced rate of $229.00 plus applicable taxes and fees is not included in your registration fee. You will be asked to pay for your night stay a month in advance due to the University of Pittsburgh Graduation this weekend. A shuttle will be available to bring you to UPMC Shadyside and will take you back to your room at the end of the conference.

**Special Needs**

Participation by all individuals is encouraged. Advance notification of any special needs will help us provide better service. Please notify us of your needs by April 18, 2014 by calling (412) 623-5993.

**For Additional Information, Contact:**

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