MR. DAVE KLEIN
Vice President, FitNinja
https://www.fit-ninja.com/

Tuesday, August 5th, 2014
11:00 AM to 12:00 PM
UPMC Cancer Pavilion, Shadyside
202C Herberman
Conference Center

Light lunch provided.
Please contact Dolores Oliver (oliverdo@upmc.edu) if you plan to attend,
need directions, or need more information.

BRAIN, BEHAVIOR, AND CANCER
Seminar Series
Sponsored by
The Biobehavioral Oncology Program
University of Pittsburgh Cancer Institute

Abstract: FitNinja is an NIH funded program delivery and care management system. It’s a clinical platform for creating, extending, and disseminating evidence-based programs beyond your clinic walls. We think of it as accelerator of scientific research. Please come and learn how to use the “FitNinja Program-Builder Toolkit” to create a custom FitNinja program that fits your specific interests. The toolkit includes a provider portal, mobile apps, sensors, algorithms, personalized intervention protocols, and more. We have never heard of an adherence, self-management, surveillance or behavior change use-case that couldn’t be turned into a FitNinja Program. The program can be used for clinical trials, beta tests, micro-experiments, corporate wellness or any other purpose. Then researchers and clinicians can operationalize and make use of the data to continually improve the programs and to keep running additional studies. So come be an “intervention inventor” for an hour and dream up an idea. What would you create from the FitNinja Program-Builder Toolkit?

The Herberman Conference Center is located on the 2nd floor of the UPMC Shadyside Cancer Pavilion, 5150 Centre Avenue, Pittsburgh, PA 15232. For further directions please email oliverdo@upmc.edu.

Parking is available in the garage at the UPMC Cancer Pavilion (~$6 cash/credit for 1-2 hours). There are also parking meters along Centre Avenue, Cypress Street and Baum Boulevard in the blocks surrounding the Cancer Center. The 71A & 71C both travel from Oakland and stop at Cypress Street just beyond the Cancer Center entrance. UPMC/Pitt shuttles also run between Oakland and Shadyside. (http://www.nursing.pitt.edu/elite/docs/Shuttle%20Bus%20Service%20at%20School%20of%20Nursing.pdf).